

## INTRODUCTION

- Open to ALL music producers!
- It's a dynamic DUO showdown!
- Two categories: Junior \& Senior College.

Your challenge:
Create a musical masterpiece with a provided melody, chord progression, and a surprise sample.


- Weave your art for a minimum 2-minute composition.
- Unleash your creativity: pitch shifting, timestretching, effects - go wild!
- Must-use trio: melody, chord progression, and a miscellaneous sample.
- Your tools: Any DAW, any gear - the stage is yours!
- Submission code: WAV files only.
- One shot, one entry! Show us your best.
- 2-hour sprint: produce, submit, conquer!



## JUDGING CRITERIA:

- CREATIVITY: Innovate with the samples, let your imagination soar!
- MUSICALITY: The symphony matters harmony, rhythm, melody, make it unforgettable!
- PRODUCTION QUALITY: Show off your technical wizardry - mixing, mastering, sound design!
- ADHERENCE: Nail it! How seamlessly did you weave all three samples into your masterpiece.



# REWARDS 

Unleash the champion in you!

- Jr. Winners: Rs. 40,000/-
- Jr. Runners up: Rs. 20,000/-
- Sr. Winners: Rs. 40,000/-
- Sr. Runners up: Rs. 20,000/-

All Winners \& Runners get exclusive Lollapalooza fest entry tickets!

- Prime Brand Exposure: Shine on posters, banners, and digital promotions.
- Engage Targeted Audiences: Ride the social media surge, connecting with Jamरंग's expansive online community.
- Digital Dominance: Your logo rules the official website, email campaigns, and social media channels.
- Corporate Social Responsibility (CSR):

Showcase your commitment to philanthropy, aligning your brand with our festival's initiatives.

- Exclusive VIP Access: Elevate client and employee experiences, network in VIP lounges, and enjoy tailored hospitality.
- Customized Sponsorship Packages: Shape your impact! Tailor your sponsorship to match your marketing goals and budget, with a range of levels and benefits to choose.


## THANK YOU

