

JAMरंग

THE GREAT

MUSICAL

ESCAPE

2024





# ABOUT MUSIC FESTIVAL

- It is a band competition.
- Conducted for 2 categories i.e.; Junior college & Senior College.
- In this competition, In this event the participants are required to compose and produce an original song of theirs on the given theme in any genre.
- As soon as the theme is given, participants will have 24 hrs to complete their tracks.
- The next day, each act is allotted 5 minutes for presenting their song including its introduction.

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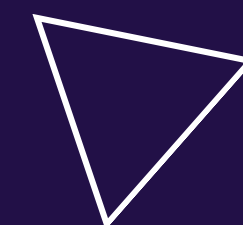




# RULES FOR THE COMPETITION



- Maximum of 5 members are allowed in each group.
- Themes shall be given to the contestants as the event commences.
- Participants are expected to maintain a high level of professionalism throughout the competition.
- Participants can compose in English or Hindi. Participants must submit their compositions in WAV.



# Judging Criteria

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Performances will be evaluated based on musicality, inculcation of theme, production quality, and originality



# Prize



#1

Jr. Winners up = Rs. 50,000/-  
Jr. Runners up = Rs.25,000/-

#2

Sr. Winners up = Rs. 50,000/-,  
Sr. Runners up = Rs. 25,000/-.

(In both Categories, Winners & Runners are given  
Lollapalooza fest entry tickets. (Each Participant)

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# Benefits to the Sponsors

We are thrilled to outline the incredible benefits that partnering with our event Jamरंग will bring to your esteemed organization.

- **Brand Exposure:** Your brand will take center stage with prominent placement in our marketing collateral, including posters, banners, and digital promotions.
- **Targeted Audience Engagement:** Leverage social media campaigns to engage a broader audience, tapping into the vast online community that Jamरंग attracts.
- **Digital Marketing:** extensive digital coverage, including logo placement on the official event website, email campaigns, and social media channels.

# Benefits to the Sponsors

## **Corporate Social Responsibility (CSR):**

Showcase your commitment to CSR by aligning your brand with our Jamरंग fest's philanthropic initiatives.

## **Exclusive VIP Access:**

Elevate client and employee experiences and Enhance networking opportunities by participating in VIP lounges and tailored hospitality.

## **Customized Sponsorship Packages:**

Tailor your sponsorship package to align with your specific marketing goals and budget. Enjoy flexibility in choosing from a range of sponsorship levels and benefits.

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# THANK YOU JOIN US!

Sponsorship Dept. 2024

