

# INTRODUCTION

- Duo competition open to all.
- Two thrilling categories: Junior College & Senior College.
- Dive into an immersive challenge: Craft a 10-minute media piece, a visual tapestry across genres and styles.
- YOUR MISSION:

Compose a score within the intense timeframe of 1 hour

## RULES FOR THE COMPETITION

Dive into the challenge with these guidelines!

- Media Piece: A 10-minute visual journey from any genre or style.
- Visual Variety: Film scenes, animation, or any captivating visuals.
- **Scoring Sprint:** Craft your score within the adrenaline-packed hour.
- Musical Freedom: Explore any style, instruments, and techniques.
- **Originality Rule:** All music must be exclusively crafted for this competition.
- **Submission:** Scores in a designated format must be submitted at the scoring period's end.



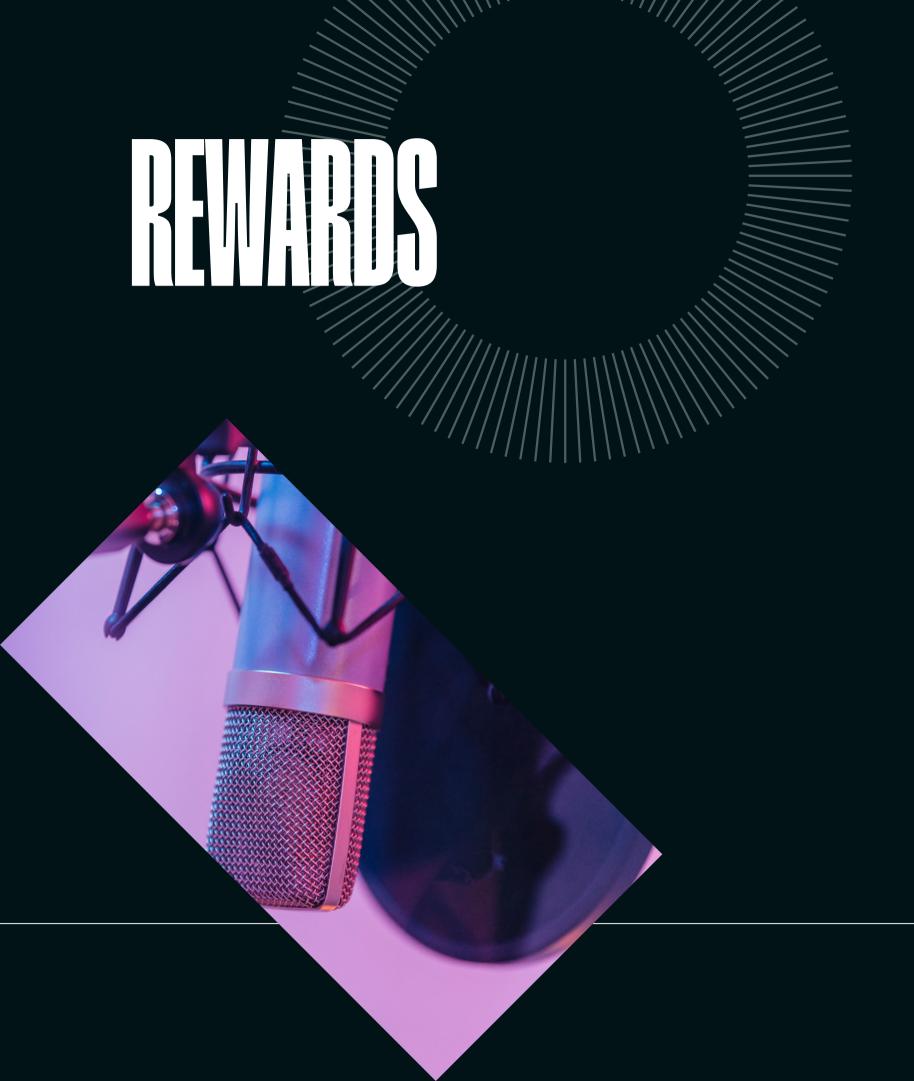
### JUDGING CRITERIA

Elevate your score with these criteria!

- Creativity and Originality: Unleash your unique musical flair.
- Synchronization: Align your score seamlessly with the media piece.
- Technical Proficiency: Showcase your musical mastery.
- Emotional Impact: Stir hearts and minds with the power of your composition.







Jr. Winners: Rs. 40,000/-

Jr. Runners up: Rs. 20,000/-

Sr. Winners: Rs. 40,000/-

Sr. Runners up: Rs. 20,000/-

All Winners & Runners receive exclusive Lollapalooza fest entry tickets!

#### BENEFITS TO SPONSORS

Brand Exposure: Shine prominently in posters, banners, and digital promotions.

• Targeted Audience Engagement: Harness social media campaigns to connect with Jamरंग's expansive online community.

• Digital Dominance: Your logo featured on the official website, in email campaigns, and across social media channels.



### BENEFITS TO SPONSORS

- Corporate Social Responsibility (CSR): Showcase your commitment to philanthropy, aligning with Jamरंग fest's philanthropic initiatives.
- Exclusive VIP Access: Elevate experiences for clients and employees, expand networks in VIP lounges, and enjoy tailored hospitality.
- Customized Sponsorship Packages: Craft your impact! Tailor sponsorship to align with your marketing goals and budget.
  Choose from a range of levels and benefits.



