

BALI SUNDOWNER



INTRODUCTION

DJs are tasked with crafting sonic journeys that transcend genres and captivate the audience. Get ready for a symphony of innovation as these talented DJs elevate the art of mixing and blending, pushing the boundaries of sonic exploration. It's more than a competition; it's a harmonious collision of skill, passion, and the relentless pursuit of musical excellence.





RULES

- Duration:
 - Each performance should not exceed 10 minutes.
- Equipment:
 - Participants must bring their own DJ equipment/Console.
- Line Check:
 - Each participant will be given 2 minutes for a line check before the competition begins.

Note:

- Ensure adherence to these guidelines for a smooth and exciting DJ competition experience.

JUDGING CRITERIA

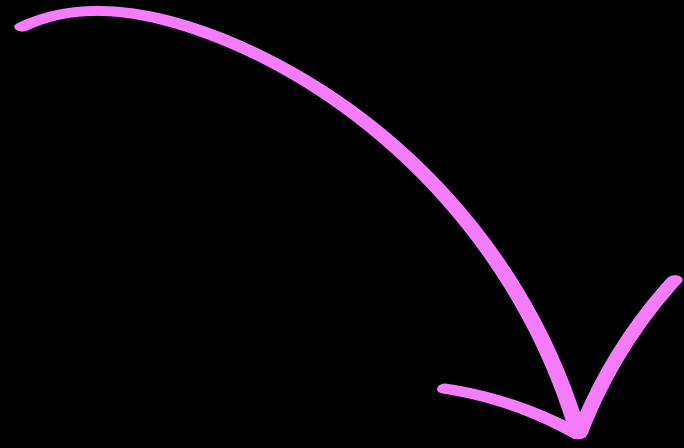
- Creativity:
 - Evaluate the originality and creativity demonstrated in the performance.
- Technical Skill:
 - Assess the level of technical expertise displayed by the participants.
- Stage Presence:
 - Consider how well the participants command the stage and connect with the audience.
- Mixing Skills:
 - Evaluate the proficiency in seamlessly blending and transitioning between tracks.
- Song Selection:
 - Assess the quality and appropriateness of the music choices.
- Audience Engagement:
 - Consider how effectively the performance captivates and involves the audience.

Note:

- Performances will be judged holistically based on these criteria.



REWARDS



Junior Category:

- Winners: Rs. 40,000/-
- Runners-up: Rs. 20,000/-

Senior Category:

- Winners: Rs. 40,000/-
- Runners-up: Rs. 20,000/-

Note:

- All Winners and Runners-up in both categories receive entry tickets to the Lollapalooza Fest.





BENEFITS

We are thrilled to outline the incredible benefits that partnering with our event Jamरंग will bring to your esteemed organization.

- **Brand Exposure:** Your brand will take center stage with prominent placement in our marketing collateral, including posters, banners, and digital promotions.
- **Targeted Audience Engagement:** Leverage social media campaigns to engage a broader audience, tapping into the vast online community that Jamरंग attracts.
- **Digital Marketing:** extensive digital coverage, including logo placement on the official event website, email campaigns, and social media channels.

BENEFITS

- Corporate Social Responsibility (CSR): Showcase your commitment to CSR by aligning your brand with our Jamरंग fest's philanthropic initiatives.
- Exclusive VIP Access: Elevate client and employee experiences and Enhance networking opportunities by participating in VIP lounges and tailored hospitality.
- Customized Sponsorship Packages: Tailor your sponsorship package to align with your specific marketing goals and budget. Enjoy flexibility in choosing from a range of sponsorship levels and benefits.



THANKS

SPONSORSHIP DEPT. 2024