



# Acoustic Rendezvous

Experience the magic of live music at the Acoustic Rendezvous, a prestigious band competition celebrating the beauty of acoustic instruments. Join us for an unforgettable musical journey!



# Introduction

Welcome to Acoustic Rendezvous, the ultimate band competition for talented musicians in the Junior College and Senior College categories. Prepare to mesmerize the audience with your acoustic performances, whether it be covers of popular songs or original compositions.



# Rules of Competition

To ensure fair competition, each act is allowed a maximum of 4 members and is given a total of 10 minutes for their performance, including line check and sound check. While covers and adaptations are welcome, we highly encourage the participating bands to showcase their original compositions. Remember, the spotlight is on the acoustic instruments, so no electric guitars, electric bass, drums, or any other amplified instruments are permitted.



# Judging Criteria

Our distinguished panel of judges will evaluate performances based on musicality, technical skill, creativity, stage presence, and audience engagement. They will also take into consideration the authenticity of the rendition and the overall impact of the performance. So, bring your A-game and impress the judges with your unique style and talent!

# Rewards

## Junior Winners

Prize Money: Rs. 50,000/-

## Junior Runners-up

Prize Money: Rs. 25,000/-

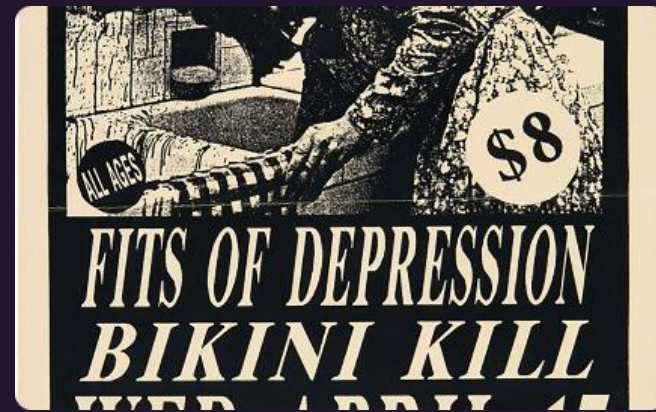
## Senior Winners

Prize Money: Rs. 50,000/-

## Senior Runners-up

Prize Money: Rs. 25,000/-

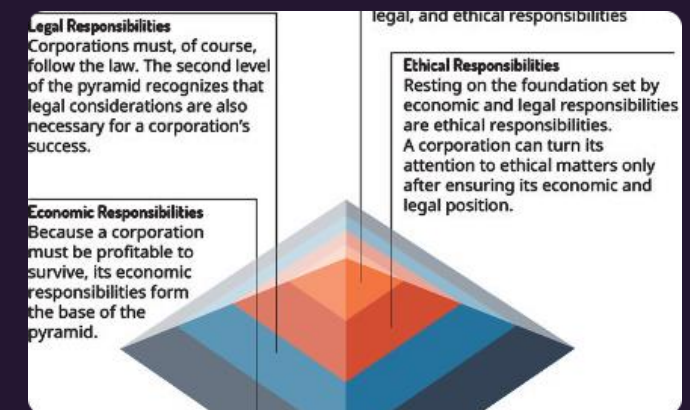
In addition to the generous prize money, the winners and runners-up in both categories will receive Lollapalooza festival entry tickets for each participating member. It's not just about the glory, but also about unlocking incredible experiences!



## Benefits to the Sponsors (1)

By partnering with our event Jamरंग, your organization can enjoy incredible benefits:

- **Brand Exposure:** Prominent placement of your brand in our marketing collateral, including posters, banners, and digital promotions.
- **Targeted Audience Engagement:** Leverage social media campaigns to engage a broader audience and tap into the vast online community attracted by Jamरंग.
- **Digital Marketing:** Logo placement on the official event website, email campaigns, and social media channels, ensuring extensive digital coverage for your brand.



# Benefits to the Sponsors (2)

- **Corporate Social Responsibility (CSR):** Showcase your commitment to CSR by aligning your brand with the philanthropic initiatives of Jamरंग fest.
- **Exclusive VIP Access:** Elevate client and employee experiences with exclusive VIP lounges and tailored hospitality.
- **Customized Sponsorship Packages:** Tailor your sponsorship package to align with your specific marketing goals and budget. Enjoy flexibility in choosing from a range of sponsorship levels and benefits.

Partnering with Jamरंग will not only boost your brand but also demonstrate your dedication to social causes and provide unique opportunities for networking and brand recognition.

**“Smart sponsorships  
enhance the experience  
for exhibitors as well  
as attendees.”**

**~ Marlys Arnold**

## Thank You

Thank you for considering sponsorship for Acoustic Rendezvous. Your support is instrumental in making this event a grand success. For sponsorship inquiries, please contact the Sponsorship Department 2024, Vijaybhoomi University, Karjat, Greater Mumbai - 401210. We appreciate your contribution to Jamरंग, where music comes to life!