

# AACAPPELLA HARMONISERS





# INTRODUCTION

**Amplifying the power of a capella performances, this musical showdown invites talents from Junior and Senior Colleges to captivate audiences with their vocal prowess. From soulful covers to original compositions, participants transcend the boundaries of language and instruments, utilizing only their hands, feet, and mouths to craft mesmerizing soundscapes.**

**Welcome to Acapella Harmonisers, where voices reign supreme, and every note becomes a testament to the limitless possibilities of a capella brilliance!**



# **RULES OF COMPETITION**

- **Each act is allotted 10 minutes for their performance, including linecheck/soundcheck.**
- **Acts should come prepared to set up and soundcheck efficiently to maximize their performance time.**
- **Acts are expected to support a high level of professionalism throughout the competition.**
- **No maximum limit on number of members in an act.**





# JUDGING CRITERIA

Performances will be evaluated based on musicality, creativity, stage presence, and audience engagement.

Judges may also consider the authenticity of the rendition and the overall impact of the performance.





# REWARDS



**Jr. Winners up = Rs. 50,000/-**

**Jr. Runners up = Rs.25,000/-**

**Sr. Winners up = Rs.50,000/-**

**Sr. Runners up = Rs. 25,000/-**

**In both Categories, Winners & Runners are given  
Lollapalooza fest entry tickets. (Each Participant)**



## **BENEFITS TO THE SPONSORS**

**We are thrilled to outline the incredible benefits that partnering with our event Jamरंग will bring to your esteemed organization.**

- Brand Exposure: Your brand will take center stage with prominent placement in our marketing collateral, including posters, banners, and digital promotions.**
- Targeted Audience Engagement: Leverage social media campaigns to engage a broader audience, tapping into the vast online community that Jamरंग attracts.**
- Digital Marketing: extensive digital coverage, including logo placement on the official event website, email campaigns, and social media channels.**

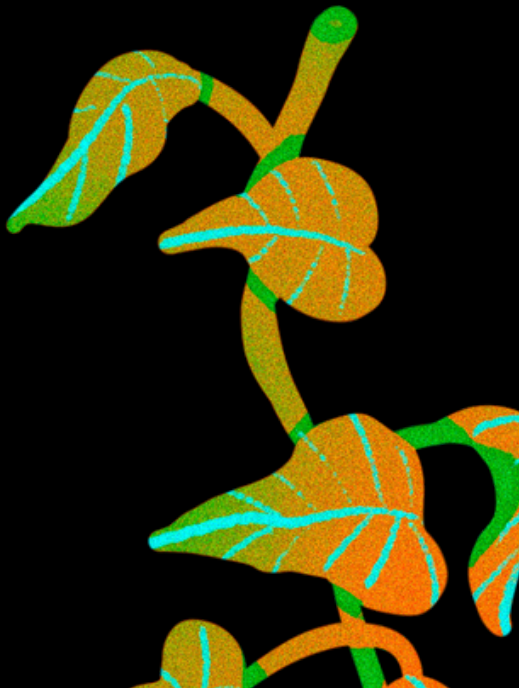






## **BENEFITS TO THE SPONSORS**

- **Corporate Social Responsibility (CSR):** Showcase your commitment to CSR by aligning your brand with our Jamरंग fest's philanthropic initiatives.
- **Exclusive VIP Access:** Elevate client and employee experiences and Enhance networking opportunities by participating in VIP lounges and tailored hospitality.
- **Customized Sponsorship Packages:** Tailor your sponsorship package to align with your specific marketing goals and budget. Enjoy flexibility in choosing from a range of sponsorship levels and benefits.



**JAM**रंग



**THANK YOU**

**SPONSORSHIP DEPT. 2024**